

INVOICE



KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
Main: (801)532-1300
Billing: (801)536-1328

Invoice #	Invoice Date	Invoice Month	Invoice Period
579733-2	10/28/12	October 2012	10/01/12 - 10/04/12

Station	Account Executive	Sales Office	Sales Region
KSTU	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Love/R/Congress	LOVE FOR UT-CD 4	928C03

Billing Address:

Smart Media Group LLC
Attention: Accounts Payable
814 King Street
Suite 400
Alexandria, VA 22314

Flight Dates	Order #	Alt Order #
09/28/12 - 10/04/12	579733	9831755

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

KSTU
P.O. Box 677596
Dallas, TX 75267-7596

IDB #	Advertiser Code	Product Code
1046	LOVE	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/01/12	10/04/12	M-F 11a-12p	11a-12p	M-----	:30	1	\$125.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 M----- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 M 10/01/12 11:28 AM M-F 11a-12p 11a-12p :30 MLFCG092412A \$125.00 NM									
2	10/01/12	10/04/12	M-F 3p-4p	3p-4p	M-----	:30	1	\$200.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 M----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 M 10/01/12 3:25 PM M-F 3p-4p 3p-4p :30 MLFCG092412A \$200.00 NM									
3	10/01/12	10/04/12	M-F 3p-4p	3p-4p	-T-----	:30	1	\$200.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 -T----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 Tu 10/02/12 3:43 PM M-F 3p-4p 3p-4p :30 MLFCG092412A \$200.00 NM									
4	10/01/12	10/04/12	M-F 4p-5p	4p-5p	-TWT---	:30	1	\$200.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 -TWT--- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 Tu 10/02/12 4:40 PM M-F 4p-5p 4p-5p :30 MLFCG092412A \$200.00 NM									
5	10/01/12	10/04/12	M-F 4p-5p	4p-5p	M-----	:30	1	\$200.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 M----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 M 10/01/12 4:23 PM M-F 4p-5p 4p-5p :30 MLFCG092412A \$200.00 NM									

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Advertiser		Product	Estimate Number
Love/R/Congress		LOVE FOR UT-CD 4	928C03

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/01/12	10/04/12	M-F 530a-6a	530a-6a	-TWT---	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWT--- 1 \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Th 10/04/12 5:41 AM M-F 530a-6a 530a-6a :30 MLFCG092412A \$250.00 NM									
7	10/01/12	10/04/12	M-F 530a-6a	530a-6a	M-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 M 10/01/12 M-F 530a-6a 530a-6a :00 Credited \$250.00 NM									
8	10/01/12	10/04/12	M-F 530a-6a	530a-6a	--W----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --W---- 1 \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 W 10/03/12 5:40 AM M-F 530a-6a 530a-6a :30 MLFCG092412A \$250.00 NM									
9	10/01/12	10/04/12	M-F 7a-8a	7a-8a	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 M 10/01/12 M-F 7a-8a 7a-8a :00 Credited \$300.00 NM									
10	10/01/12	10/04/12	M-F 7a-8a	7a-8a	--W----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --W---- 1 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 W 10/03/12 7:50 AM M-F 7a-8a 7a-8a :30 MLFCG092412A \$300.00 NM									
11	10/01/12	10/04/12	M-F 7a-8a	7a-8a	---T---	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---T--- 1 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Th 10/04/12 7:59 AM M-F 7a-8a 7a-8a :30 MLFCG092412A \$300.00 NM									
12	10/01/12	10/04/12	M-F 8a-9a	8a-9a	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 M 10/01/12 M-F 8a-9a 8a-9a :00 Credited \$300.00 NM									
13	10/01/12	10/04/12	M-F 8a-9a	8a-9a	-T-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Tu 10/02/12 8:20 AM M-F 8a-9a 8a-9a :30 MLFCG092412A \$300.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/01/12	10/04/12	M-F 530p-6p	530p-6p	M-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 M----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 M 10/01/12 5:54 PM M-F 530p-6p 530p-6p :30 MLFCG092412A \$500.00 NM									
17	10/01/12	10/04/12	FOX X Factor Thursday	658-9p	---T---	:30	1	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 ---T--- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 Th 10/04/12 7:00 PM FOX X Factor Thursday 658-9p :30 MLFCG092412A \$2,800.00 NM									
18	10/01/12	10/04/12	M-F 530p-6p	530p-6p	-T-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 -T----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 Tu 10/02/12 5:57 PM M-F 530p-6p 530p-6p :30 MLFCG092412A \$500.00 NM									
19	10/01/12	10/04/12	M-F 4p-5p	4p-5p	--W----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 --W---- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 W 10/03/12 M-F 4p-5p 4p-5p :00 \$200.00 NM <i>Credited</i>									

Total Spots 13 Gross Total \$6,125.00

<u>Agency Commission</u>	<u>\$918.75</u>
<u>Net Amount Due</u>	<u>\$5,206.25</u>

Payment Terms 30 Days